



GOLF



mecwacare's 20th Annual Charity Golf Day

15
FEBRUARY
2021

SPONSORSHIP PROPOSAL

YARRA YARRA GOLF CLUB
567 WARRIGAL ROAD
BENTLEIGH EAST

PUTTING COMPETITION | \$5,000 HOLE-IN-ONE | LONGEST DRIVE | NEAREST THE PIN

Entries close Monday 1 February 2021

For more information contact:
fundraising@mecwacare.org.au
03 8573 4809

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Features of the Day



Pictured: Fisher Street participant Daniel Mammone and his carer

- 7:30am** Team and player registration
Breakfast – egg and bacon muffins, tea/coffee
- 8:15am** Player address
- 8:30am** Shotgun start. Ambrose four person, 18 holes
- Prizes throughout the course including nearest the pin, longest drive and a \$5,000 hole-in-one prize
- 12:00pm** Putting competition for non-golfers
- 1:30pm** Welcome by Chief Executive
Two-course lunch
Prize presentations, raffle
- 3:30pm** Event concludes

About mecwacare

mecwacare is a not-for-profit, non-denominational charitable organisation that has been supporting Victorians for more than 60 years. We are a values-based, care-driven organisation that provides residential, community and in-home nursing, care and support services for the elderly and people living with a disability.

We care for more than 16,500 people each week across Melbourne and regional Victoria through a service network operated by 2000 employees and 515 volunteers. More than 85 per cent of our clients are pensioners.

Our philosophy is that life remains a source of rich experiences, rewarding interactions, nutritious and delicious meals, meaningful activities and fun outings. We believe life is made more enjoyable through social inclusion and community involvement.

Caring in the community for more than 60 years

In 2019, mecwacare celebrated its 60th anniversary of providing care and support services that enhance life changing experiences for the elderly and people with a disability.

mecwacare was founded by a small group of volunteers concerned about the elderly and vulnerable in their local area and formally became the Malvern Elderly Citizens Welfare Association (MECWA) in 1959. In 2007, MECWA changed its name to mecwacare to better represent the organisation's focus as it grew into a major provider of aged care and disability services across metropolitan Melbourne and regional Victoria.

Please join us for our signature fundraising event as we seek to support more people than ever before.



Pictured: Noel Miller Centre resident Marie Jensen with Music Therapist Laurel Parkinson

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Sponsorship Benefits

ATTENDEE OPTIONS: Extra tickets are available for additional guests for \$225 pp which includes golf and lunch or a lunch-only option for \$85 pp (incl. GST). A putting competition will also be held for non-golfers.

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On-the-day benefits	Bronze \$3,500	Silver \$7,000	Gold \$10,000
Round of golf and lunch	4 people	8 people	12 people
Company banner on display (at own cost)	Selected Hole	Post-game lunch	Registration desk First tee, Post-game lunch
Company logo on projector screen at post-game lunch	✓	✓	✓
Acknowledgement by Chief Executive during post-game lunch	✓	✓	✓
Company logo displayed on thank you flyers on tables	✓	✓	✓
Opportunity to provide printed promotional materials to guests (at own cost)		✓	✓
Opportunity for a 60-second speaking spot at post-game lunch			✓
Assist with presentations			✓
Opportunity to provide promotional gift to guests (at own cost)			✓
Other benefits	Bronze	Silver	Gold
Company logo and link to your website on the <i>mecwacare</i> supporters' page for 12 months	✓	✓	✓
Promotion on the <i>mecwacare</i> intranet home page (exposure to 2000 employees across Victoria) from the date of sign-up to one month post-event	✓	✓	✓
Company logo on the <i>mecwacare</i> events page from the date of sign-up to one month post-event		✓	✓
Acknowledgement on <i>mecwacare</i> 's social media channels in the lead-up to the event and one week post-event		✓	✓
Company logo on post-event video		✓	✓
Free advertisement in 2x editions of <i>mecwacare</i> 's quarterly newsletter, distributed to <i>mecwacare</i> supporters			✓
Acknowledgement on all Golf Day correspondence from date of sign-up			✓
Acknowledgement in the Chief Executive's internal newsletter from the date of sign-up to post-event edition			✓



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About Yarra Yarra Golf Club

Established in 1898, Yarra Yarra is one of eight Melbourne sandbelt golf courses, which collectively possess a worldwide reputation among golfers as being on the "must play" list. The superb greens and bunkers are a highlight of Yarra Yarra. Typically large, fast and undulating, the greens feature some of the most extreme slopes in Melbourne, while the bunkers are constructed to blend naturally with their surrounds and are intrinsic to the strategy of each hole.

Yarra Yarra is within 30 minutes of Melbourne's CBD.

Clubhouse / Course Dress Etiquette

Visitors are required to comply with the club's dress standards. Golfing attire both on the course and in the clubhouse is to be clean, tidy and appropriate to the game of golf.

For further information visit:

<https://www.yarrayarra.com.au/cms/the-club/dress-standards/>

Getting to Yarra Yarra Golf Club

Yarra Yarra Golf Club
567 Warrigal Road, Bentleigh East
P: 9575 0575

For further information contact:

E: fundraising@mecwacare.org.au

P: 03 8573 4809

